

WEST WALKER WIRE AD RATES

	<u>1 TIME</u>	<u>3 TIMES</u>	<u>6 TIMES</u>	<u>10 TIMES</u>
Business card NA <i>(3.5" wide x 2" high)</i>	\$50 <input type="checkbox"/>	\$95 <input type="checkbox"/>	\$130 <input type="checkbox"/>	
1/4-page ad <i>(3.7" wide x 5" high)</i>	\$35 <input type="checkbox"/>	\$85 <input type="checkbox"/>	\$165 <input type="checkbox"/>	\$265 <input type="checkbox"/>
1/2-page ad <i>(7.5" wide x 5" high)</i>	\$65 <input type="checkbox"/>	\$170 <input type="checkbox"/>	\$335 <input type="checkbox"/>	\$525 <input type="checkbox"/>
Full-page ad <i>(8" wide x 10" high)</i>	\$125 <input type="checkbox"/>	\$335 <input type="checkbox"/>	\$665 <input type="checkbox"/>	\$1,055 <input type="checkbox"/>

Business Name: _____

Mailing Address: _____

Contact Name: _____

Contact Phone: _____

Contact E-Mail: _____

- The *Wire* is published 10 times a year (September through June).
- ALL AD ARTWORK is due on the 20th of the month prior. High-resolution pdfs, tiffs, and jpgs (black-and-white) are preferred. Microsoft Word files and camera-ready "hard copy" versions also are acceptable.
- WE PREFER that ad artwork be submitted as a file attachment and sent in an e-mail to: WWWire@solsticepr.com.

SEND ALL AD COPY AND PAYMENTS (AND ANY AD QUESTIONS) TO:
SHANNAN BUNTING AT WWWire@solsticepr.com
4214 N. RIDGEWAY · CHICAGO, IL 60618